

Breast Cancer Can Stick It! Elevator Pitch

Breast Cancer Can Stick It! is a 501(c)(3) nonprofit foundation, donating funds directly to facilities that provide breast cancer care. It is 99% powered by volunteers, ensuring the most funds possible go straight to the cause.

Fundraising activities have supported breast cancer research, clinical trials, mammograms and financial assistance for treatment.

Since its inception, Breast Cancer Can Stick It! has raised over \$600,000 for the cause. The organization's largest annual fundraising event is Drummathon, a family-friendly, free to attend event. It features live music interspersed with drum solos by celebrity drummers, and opportunities for autographs and photos with the celebrities.

Past celebrities include drummers from: **(Customize to your audience.)**

- P!NK, Ariana Grande, Joan Jett Cyndi Lauper, The Go-Go's
- Rod Stewart, Prince, Styx, Dio, Black Sabbath
- Quiet Riot, Skid Row, Korn, Poison, Hole
- Jason Aldean, Melissa Etheridge, Lady Gaga, Luke Bryan

Drummathon also features vendor booths, silent auctions, official merchandise and kid-friendly activities throughout the day. Fundraisers have a chance to win awesome prize packs and a chance to perform their own solo!